



# GefenDekel Technologies LTD

## Technical Product Manager

### Dalet - R&D Center Beer Sheva

We are looking for innovative and resourceful people who are able to conduct software testing in a complex n-tier environment and to conduct bug report assessments with integrity and honesty; Dalet solutions enable broadcasters and media professionals to create, manage and distribute content to both traditional and new media channels, including interactive TV, the Web and mobile networks.

#### Job description

Dalet, A leading international software company providing software solutions for TV and Radio broadcasters is looking for a technical product manager to help build its future products.

Dalet Product Managers are working in front of the R&D center as well as in front of the customer to specify and develop world leading solution in the exciting broadcast media industry. This position in the Dalet Product Management team is a full time role and is based at our Beer-Sheva, Israel office.

#### Responsibilities

- Continuously discussing with all departments of Dalet in order to gather and centralize information regarding the Product
- Gather information from various resources regarding the needs of the market.
- Gather information from various resources regarding the competition
- Participation in all relevant scrum related activities
- Discussions with presales and updates on the near future roadmap as well as the general roadmap
- "Maintain a product oriented roadmap which is coordinated with planning.
- Promote the product within the company as well as externally to the company.
- Write all features related to the product. Actively participate in the reviews of the features. Explain the features to the scrum team before the development starts and followup on a daily basis on the features being developed
- Follow up with the design, test teams in order to see/know/update the status of all features that are being developed
- Coordinate internal training on major advancement to the product feature set.
- Coordinate and follow up with documentation to make sure all features are added to the official documentation in the correct way.
- Continuous discussions with Presales in order to learn what new requirements are being asked on RFPs and in presales meetings.

#### Requirements

- 2+ years Product Management experience
- Technical and Software development background
- BA/BS in Computer Science, engineering or related technical field is mandatory
- Exceptional communication and presentation skills
- Exceptional organizational and analytical skills
- Strong technical background including solid understanding of the technical architecture of complex systems
- Dynamic, flexible, self-learner with high motivation and passion for product work.

**About GefenDekel**

GefenDekel Technologies is an affiliate company of Dalet ([www.dalet.com](http://www.dalet.com)) and is the main R&D center of the company. Dalet's software-based solutions enable media organizations to create, manage and distribute content faster and more efficiently, fully maximizing the value of media assets. Dalet operates in more than 60 countries with leading customers such as HOB, NBC, BBC, Mediaset and others.

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